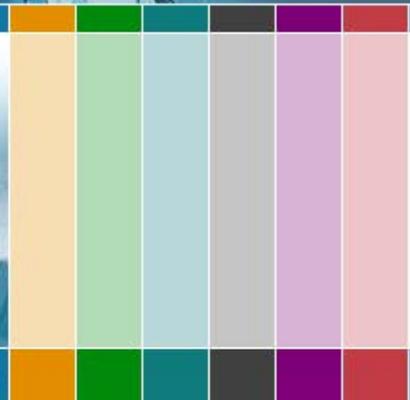




**DAAD**

Deutscher Akademischer Austausch Dienst  
German Academic Exchange Service



change by **exchange** ■ wandel durch **austausch** ■ cambio por **intercambio** ■

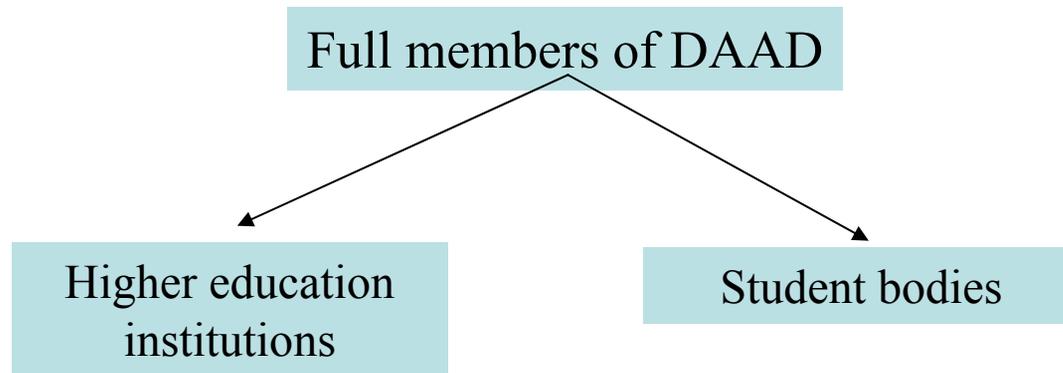
By Daniel Franz  
December 9th, 2003

- **What is the DAAD**
- **Organizational Units**
- **Goals and Roles**
- **Programs and projects**
- **Sources of Funds**
- **History**

# What is the DAAD?

- Is a common institution of German universities
- Promotes the international relations of German universities with foreign countries
- Promotes the exchange of students and scientists
- Provides international programs and projects
- Is a network of offices, lectors and Alumnis and provides information and advisory service
- Intermediary Organisation for the implementation of foreign cultural policy

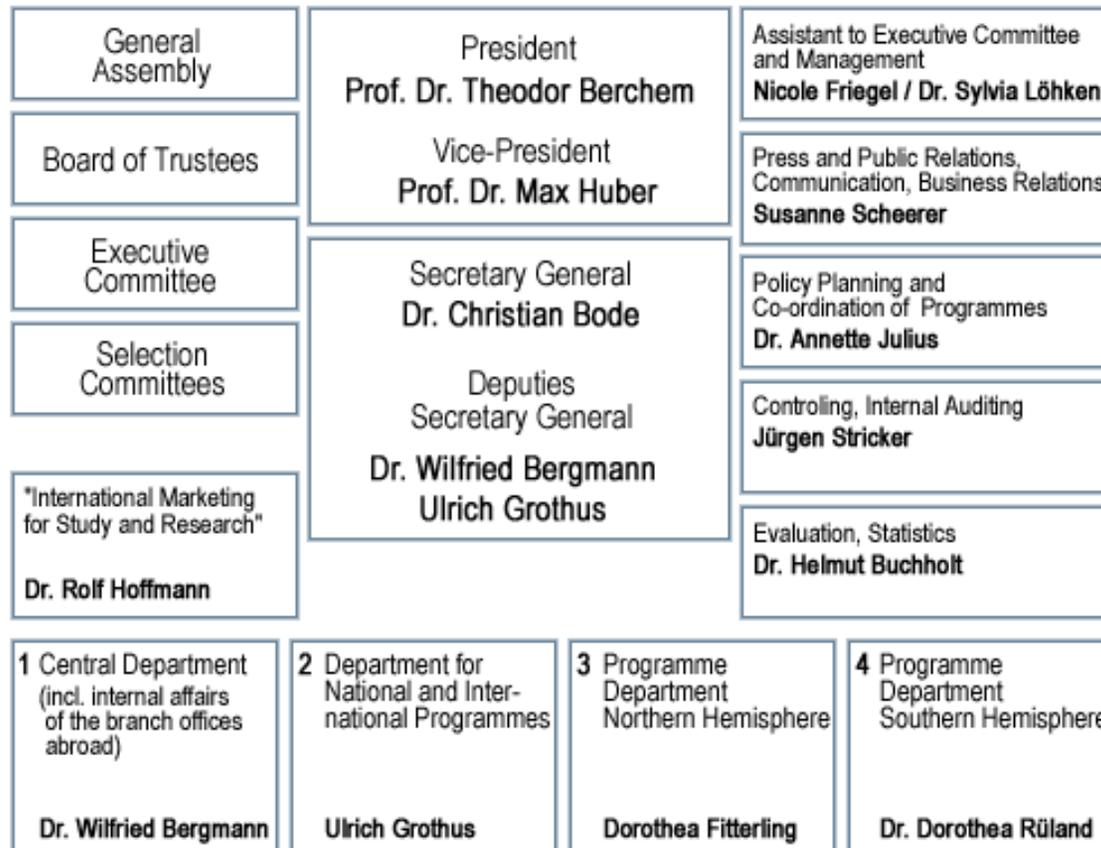
Registered association under private law



Represented in the Association of Universities  
and other higher education institutions in Germany  
(Hochschulrektorenkonferenz)

At the end of 2002, DAAD membership comprised a total of  
230 institutions and 126 student bodies

# Organizational Units



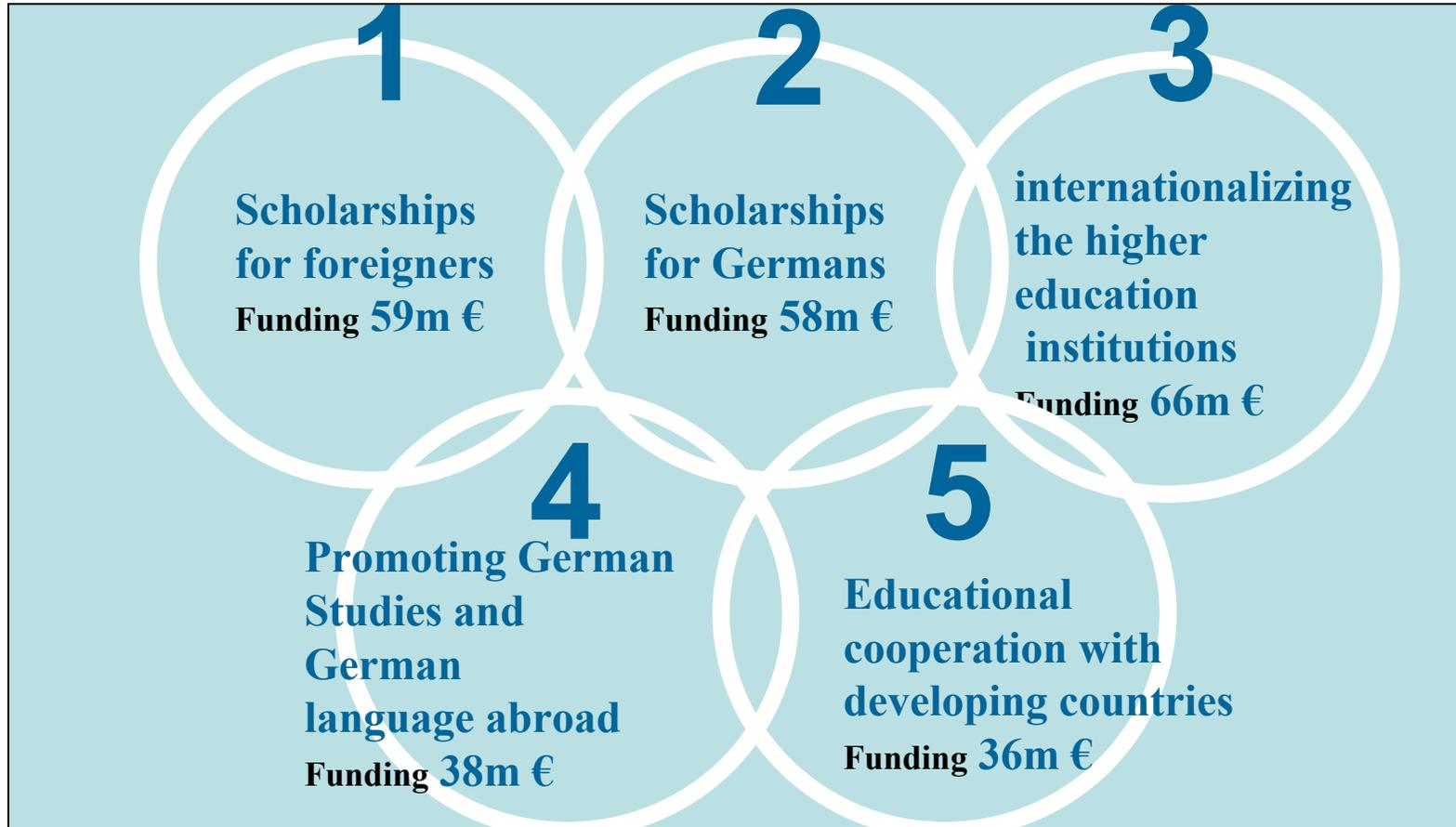
Executive committee

President, Vice-President, nine public figures with experience in international work, a representative of the Donors' Society for the Promotion of Science and Humanities in Germany (Stifterverband) as well as three student representatives.

# Goals and Roles

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# Promoting the German language and German studies at foreign universities

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More than one seventh of the DAAD's program funds are assigned to promoting German language, literature and area studies abroad.



one month  
summer courses  
in Germany

regular one-year  
and doctoral  
scholarships

structured semester scholarships  
for foreign students  
and academics reading German studies

The DAAD funding programmes are open in both directions for all countries of the world and for all disciplines.

## **People before projects (individual scholarships)**

Focus primarily on the applicant

## **Specialist and regional programs**

Special programmes which are restricted to specific subjects or regional target groups

## **Programs for academics and scientists**

Placement of German academic staff of all disciplines at foreign institutions all over the world on short-term lectureships (for periods ranging from one month to one semester) or long-term assignments (for one to five years)

## Programs to internationalize German higher education institutions

- └─ Institutional structure-building programs
  - └─ to make German education and research more attractive to the international market
- └─ • Serve to improve the content of study and research opportunities
- To initiate “customer-oriented” improvements to the legislative framework conditions which foreign guests face
- To create a professional information and “marketing” system

**Largely funded from the proceeds of the sale of UMTS**

## Programs for developing and transformation countries

└─ Staff development and institution building programs

- └─
- Provide continuing education and training for young university teachers and key experts and executives
  - Support the construction of appropriate structures

This program is known as “Country-related scholarships for young academics and scientists from advanced developing countries” is intended for young engineers from Argentina, Chile and Mexico, as well as from India, Indonesia, Thailand, the Philippines, Vietnam and Sudan.

Since September 11th the DAAD shifted its priorities to:

**Crisis prevention**

**Peacekeeping**

Programs supported by Federal Foreign Office  
And  
Ministry of Economic Co-operation and Development

**Focus on Islamic regions**

One aim: to reconstruct the devastated higher education structure in Afghanistan

- **Federal Foreign Office** - Auswärtiges Amt
- **Federal Institute of Vocational Training** - BMi für Berufsbildung
- **Federal Ministry for Economic Cooperation and Development** -  
BMi für wirtschaftliche Zusammenarbeit und Entwicklung
- **Federal Ministry of Economics** - Bundeswirtschaftsministerium
- **Federal Ministry of Education and Research** -  
BMi für Bildung und Forschung
- **Federal Institutions** - Bundesanstalten
- **Countries**
- **European Union**
- **others**

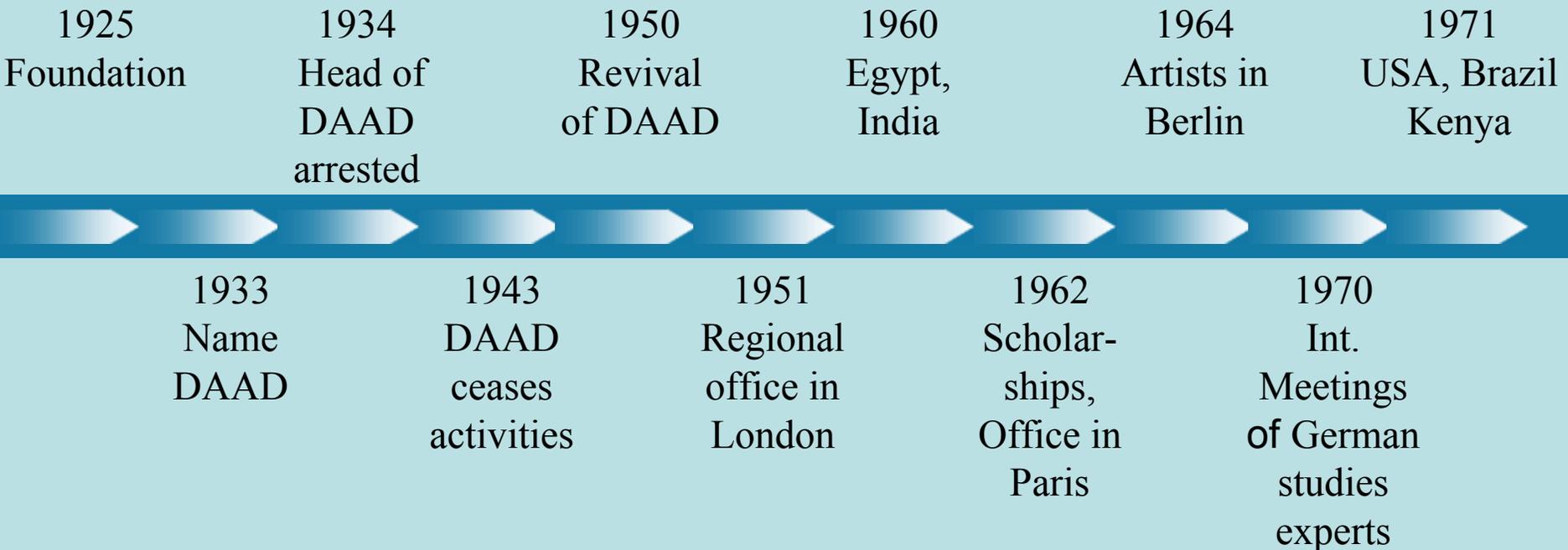
**Budget 2002**

**256.5 million €**

# Chronology

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